

COMMISSION PLAN

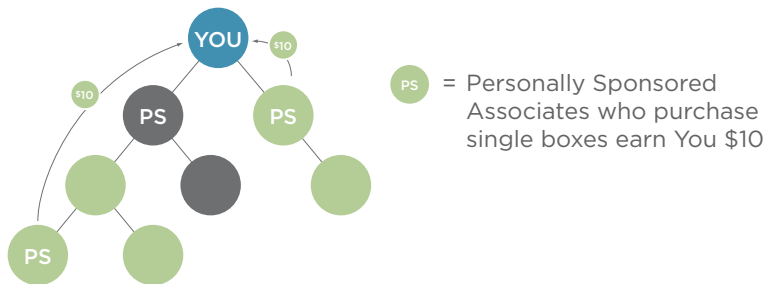
There are 8 ways to earn commissions through f8's business plan. All commissions are calculated and paid weekly.*

1. Retail Earnings

Retail Earnings refer to the profits made by directly reselling product purchased at wholesale and selling it at retail. Retail Earnings also refer to profits from the purchase of personally sponsored Retail Customers. As Retail Customers purchase at full retail price, the difference between retail and wholesale are issued directly to the sponsor as Retail Earnings. The Sponsor also receives the PV credit for any personally sponsored Retail Customer purchases. This program treats all retail purchases as if the sponsor has personally purchased it and directly sold the product at retail, earning the retail profits as well as the PV. This program also frees the Associate by allowing the corporate service center to be the middle man in the organization. There are no rank requirements to earn retail earnings.

2. Direct Sponsor Commissions

Each product has a Direct Commission Value (\$10 per single box). Whenever a unit of product is purchased by an Associate the personal sponsor earns this value in USD in the form of direct commissions. There is no compression on this bonus. If the sponsor is not at least 70PV Active at the time, commissions are calculated for that purchase, then those earnings are not rolled up to the next active Associate.



* The Luxury Car Bonus is paid monthly and the Founders Bonus is paid quarterly.

3. Enrollment Pool

This pool contains 3% of the Total Company Commissionable Volume for the week. This 3% is distributed every week to sponsoring Associates who have helped build the company. Each Associate can earn a portion of this pool by enrolling new Associates into the organization. The benefit is based on the number of new Associates enrolled and the amount of product ordered.

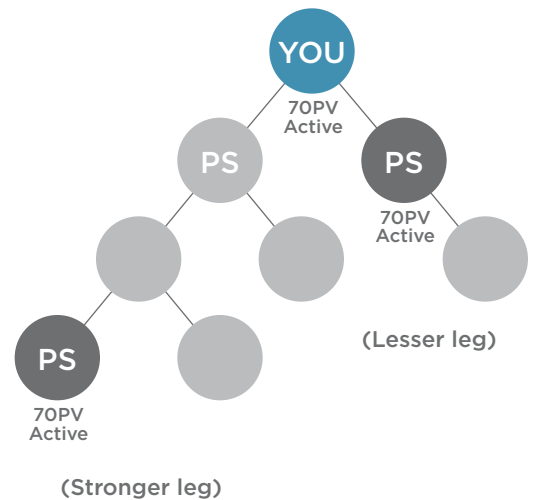
For every new Associate enrolled on...	The sponsor will earn for the week...
Starter Pack + 1 (70PV)	3 shares
Starter Pack + 2 (130 PV)	6 shares
Business / Party Pack (PV 200)	10 shares

The shares will be issued and paid during the commission week of the enrollment. The value of the shares will be calculated every week in relation to the amount generated, with the 3% divided by the amount of shares issued for the week.

4. Binary Team Bonus

An Associate can earn up to 12% of the volume in the lesser team leg for the Binary Team Bonus. In order for an Associate to earn the Binary Team Bonus, the Associate must have at least one personally sponsored Associate on each side of the tree who is at least 70 Personal Volume (PV) Active. Any Associate who is active but does not have the sponsored requirements in their binary organization can still accumulate Carry Over Volume.

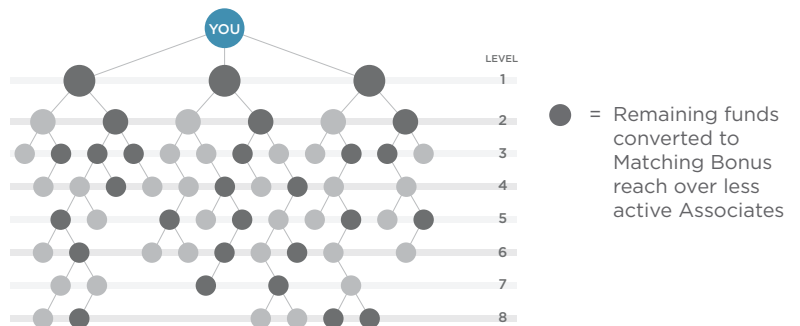
- An Associate that is 70PV Active and has one personally sponsored 70PV active Associate on each side of the tree (Associate Director) earns up to 10% of the lesser leg. At this rank, the most an Associate can earn from the Team Bonus is \$2,000.
- An Associate that is 130PV Active and has one personally sponsored 130PV active Associate on each side of the tree (Executive) earns up to 10% of the lesser leg volume. At the Executive rank, the Associate can earn up to \$3,000 in Team Bonus earnings.
- An Associate that is 130PV Active and has two personally sponsored 130PV active Associate on each side of the tree (Executive Manager) earns up to 12% of the lesser leg volume. At the Executive Manager rank, the Associate can earn up to \$5,000 in Team Bonus earnings.
- An Associate that is 130PV Active and has two personally sponsored 130PV Active Associates on one side, and three 130 PV Active on the other side of the binary (Executive Director) earns 12% — up to \$7,500 a week.



Carry Over Volume: As long as an Associate is active, any volume that is not paid out in the team bonus is carried over for the following week. If at any time the Associate is not active, then all carry over volume is flushed and erased from the account. There is a limit as to how much can be carried over from week to week. 70PV Active can carry up to \$20,000 in PV, and 130PV Active can carry up to \$105,000 in PV.

5. Matching Bonus

Associates are able to earn a matching percentage on the checks in the sponsor tree downline. The matching percentage for commission periods fluctuates from week to week and is determined by calculating any remaining funds that have not been paid in other bonuses (up to 50% of PV). The matching percentage is applied to the team bonus earnings of every Associate in every level for which they qualify. The Matching Bonus can be earned up to eight levels, beginning at Executive Director. In addition, the Matching Bonus has basic compression which fills in void spots in the enrollment tree.



6. Leadership Pool

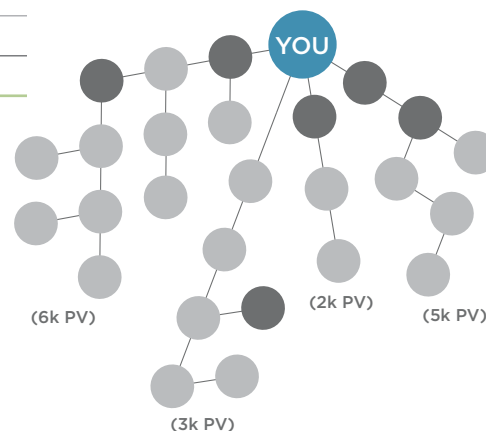
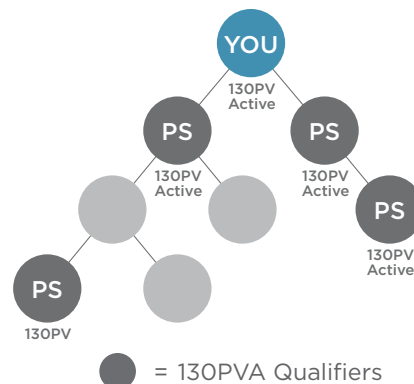
The Leadership Pool contains 3% of the Total Company Commissionable Volume for the week and is given to those Associates who have shown leadership through the organizations within their sponsor tree. You begin to earn leadership shares in that pool at Rank 12 (Double Black Diamond).

Rank 12	1 share
13	2 shares
14	4 shares

Ranks: Ranks are determined by structure and activity level. In traditional binaries, the requirements are determined by a weekly sales number which produces a high level of stress and fluctuation in the organization. However, by relying more heavily on the active structure, Associates will be able to steadily grow their business and build week to week, potentially never dipping in ranks. In order to earn a higher rank, Associates must also meet all qualifications for all the preceding ranks within the commission period (one week).

The qualifications below detail the personally sponsored activity of the organization. For example, Rank 5 (Executive Manager) has a personal qualification of 130PVA and two personally sponsored Associates on both sides of the tree who are each 130 PV Active.

Rank	Personal Qualification	Team Qualifications
1 - Associate	None	None
2 - Associate Manager	70PVA	None
3 - Associate Director	70PVA	1/1 70 PVA
4 - Executive	130PVA	1/1 130 PVA
5 - Executive Manager	130PVA	2/2 130 PVA (see diagram)
6 - Executive Director	130PVA	2/3 130 PVA
7 - Silver Executive	130PVA	1 Executive Director STL
8 - Gold Executive	130PVA	3 Executive Director STL
9 - Platinum Executive	130PVA	5 Executive Director STL
10 - Diamond	130PVA	3 5k STL
11 - Black Diamond	130PVA	3 10k STL
12 - Double Black Diamond	130PVA	4 15k STL
13 - Royal Executive	130PVA	4 25k STL
14 - Imperial Executive	130PVA	4 50k STL
15 - Presidential Executive	130PVA	4 100k STL



PVA = Personal Volume Active / STL = Sponsor Tree Leg

The volume in the Sponsor Tree Leg (“STL”) represents the total volume accumulated over the previous four calendar weeks. The last STL requirement needed for any rank can be an accumulation of all other Sponsor Tree Legs. For example, to earn 3-5k STL an Associate needs to have at least 2 legs with a minimum of 5,000 in PV volume and a total of 5,000 from all other legs (see diagram).

7. Luxury Car Bonus Program

An Associate can receive between \$500-\$1500 each month as a Bonus based upon their rank. In order to receive the Luxury Car Bonus, the car’s age must be four years or newer at the time of purchase or lease. The Associate must provide the purchase or lease documents and a photograph of the Associate with the car. f8 will then provide a license plate holder and an f8 decal which must be displayed on the car.

8. Founders’ Bonus

This quarterly bonus is designed by the Founders of f8 to reward those Associates who have shown extraordinary effort and hard work in promoting the vision and goals of f8.

TERMINOLOGY

Customers. Customers must be sponsored by a current Associate and are not placed in the binary tree. Customers pay retail price. A Sponsoring Associate gains PV and Retail Earnings (difference between Retail and Wholesale Price) from the purchase of a Customer.

Associate. An Associate agrees to the policies and procedures, purchases an Associate Kit (\$49), is sponsored by a current Associate, and is placed in the binary tree on the right or left team of the sponsor. Associates are able to participate in the Compensation Plan, earn commissions, sponsor other Associates, purchase product at wholesale price and sell product directly at retail price. Associates must be in the Downline of their sponsor and pay wholesale price.

Sponsor. An Associate who enrolls the new Associate into their organization.

Sponsor Tree. The genealogy of sponsoring and enrolling activity within a particular organization.

Placement. The placement of an Associate in relation to the sponsor within the binary tree.

Placement Tree (Binary). A binary (two leg) tree. An Associate can sponsor another Associate directly, but place them in any currently open location throughout the binary tree.

Retail Price. The price a Customer pays.

Wholesale Price. The wholesale price for the Associate.

Product Volume (PV). Product Volume is also known as Commissionable Volume, or the universal currency value from which all calculations of commission (with the exception of Direct Sales) are calculated.

Commission Period. A weekly period from Saturday at 12:00 am through Friday at 11:59 pm. This period determines the volume that is calculated for the purpose of earning commissions.

Qualification Period. A four week period, including the current week, and the three previous weeks. This period determines all volume that is calculated for the purpose of qualifying as a rank.

70PV (1 Unit) Active. An Associate who has purchased a total of 70PV (or an accumulation of 70PV from personal purchases or purchases from personally sponsored retail customers) within a four-calendar week period from the close of the current commission period. This includes the current commission period and the three previous commission periods (a total of 28 days). 70PV Active Associates qualify for any Retail Earnings, Direct Commissions, and Team Earnings (10% level). They are also able to begin accumulating "Carry Over Volume".

130PV (2 Unit) Active. An Associate who has purchased a total of 130 PV (or an accumulation of 130 PV from personal purchases or purchases from personally sponsored customers) within a four calendar week period from the close of the current commission period. This includes the current commission period and the three previous commission periods (a total of 28 days). 130PV Active Associates qualify for all ranks and commission bonuses.

Inactive Associate. An Associate who has not accumulated at least 70 PV within the current and previous three commission periods.

Canceled Associate. An Associate who has not paid a renewal fee, or who has been canceled by the company (due to violations of policies), or who has requested cancellation. When a canceled account occurs, the placement in the binary tree remains, but the sponsor tree roles up to the next active sponsor in the tree. Canceled Associates are able to reengage in the company by purchasing a new Enrollment Package.

Bonuses. All commissions are calculated and paid weekly except for the Luxury Car Bonus, which is paid monthly, and the Founders' Bonus, which is paid quarterly.